

TANDBERG COMPANY HISTORY

TANDBERG

See: **progress**

EARLY YEARS

1933–1996

- 1933 — Start of the TANDBERG Radio Factory
- 1950s–1970s — Development as worldwide audio system supplier, television provider, and data storage company
- 1979 — Tandberg splits into Tandberg Data, Tandberg Television and TANDBERG asa
- 1989 — TANDBERG asa launches the first small group system in the European market
- 1993 — Launch of the Vision classic small group product

INITIAL DEVELOPMENT

1997–1999

- Entrance into the North American market
- Portfolio expands to include large group products and solutions for Telemedicine and Education products
- Acquisitions in North America
- Sales extended to Asia
- Launch of new group products

PRODUCT LINE EXPANSION

2000–2003

- Creation of global distribution network and service program
- Launch of the TANDBERG Management Suite
- Launch of the TANDBERG 8000 and TANDBERG 1000
- Sales extended to Asia
- Over 50,000 TANDBERG systems installed around the world
- Collaborative communications redefined by TANDBERG ACE, an open architecture for best-in-class solutions
- TANDBERG becomes first provider of video communication to support a new standard (H.264) for video quality across all endpoints and infrastructure over IP or ISDN networks
- TANDBERG See&Share introduced to enable data conferencing for video and audio participants
- Introduction of Tactical, a briefcase-sized, portable video system

World Headquarters
Philip Pedersens vei 20
1366 Lysaker, Norway
Tel: +47 67 125 125
Fax: +47 67 125 234
Video: +47 67 126 126
tandberg@tandberg.com

1212 Avenue of the Americas,
24th Floor
New York, NY USA 10036
Tel: +1 212 692 6500
Fax: +1 212 692 6501
Video: +1 212 692 6535
tandberg@tandberg.com

For more information please visit
www.tandberg.com.

TANDBERG is a registered trademark
in the U.S. and certain other countries.

INNOVATION AND INTEGRATION

2004–2006

- Strategic alliance with Cisco Systems; TANDBERG is first to ship IP video solutions for Cisco CallManager
- TANDBERG is first to include advanced security as standard in all video products
- Launch of Expressway™ technology to overcome corporate network firewalls securely
- Acquisition of Ivigo, a 3G innovator, to provide unprecedented mobile visual communication
- Acquisition of Ectus, positioning TANDBERG to be the first company to deliver “anytime, anywhere” streaming and archiving of business-quality video
- Integration with Microsoft Live Communications Server and Office Communicator, and IBM® Lotus® and Sametime®
- Delivery of the world's first IPv6 (next-generation Internet protocol) implementation of videoconferencing
- First provider to offer a complete end-to-end High Definition (HD) solution, with HD MXP endpoints for the desktop, meeting room, and large conference room, PrecisionHD camera and upgrades to the full suite of infrastructure products

INDUSTRY LEADERSHIP

2007 AND BEYOND

- TANDBERG opens 2007 with the largest market share of any videoconferencing provider in both endpoints and infrastructure
- Partnership with HP ensures interoperability of standards-based video systems with the Halo Collaboration Studio, as well as interoperability of TANDBERG systems on the Halo Video Exchange Network (HVEN)
- Introduction of Experia, TANDBERG's telepresence solution, which enables organizations to utilize their own networks and existing meeting rooms to create a powerful telepresence experience
- Launch of Movi, a server-based application for enterprises, increasing video accessibility for PC users and ease of installation for IT administrators



TANDBERG Experia



TANDBERG Movi